

PHILIPPINES TOURISM DIALOGUE

Madrid, 20 & 21 March 2018



EU - PHILIPPINES
BUSINESS NETWORK



DISCOVER COMMERCIAL OPPORTUNITIES IN THE PHILIPPINE TOURISM INDUSTRY

★ TOP DESTINATION ★

Meet our EU market experts in Madrid and learn more about doing business in the Philippines for Spanish enterprises from the entire tourism industry value chain.



Guenter Taus

President, European Chamber of Commerce of the Philippines



Mark Henke

Project Manager, EU-Philippines Business Network



Mercure Madrid Centro (tbc)

Implemented by:



This project is
co-funded by:



Philippines Tourism Dialogue in Madrid

20 & 21 March 2018

About the dialogue

Tourism plays a vital role in the sustained economic progress and great potential of the Philippines as a competitive tourism hub in Asia, given its abundant natural beauty and rich cultural heritage spread across over 7,100 islands. In line with the Philippine National Tourism Development Plan 2016–22, developing sustainable and inclusive tourist destinations remains a key priority.

As a business support centre co-funded by the European Commission, the [EU-Philippines Business Network](#) (EPBN) recognises various commercial opportunities for EU-28 tourism investors and suppliers in the booming Philippine tourism sector. Through this particular dialogue in Madrid, EPBN aims to directly engage Spanish tourism enterprises in one-on-one expert consultations to inform them about business prospects in the Philippines.

What to expect

- Understand the macroeconomic fundamentals and tourism landscape in the Philippines, with particular emphasis on sectoral challenges, commercial opportunities and investment-related incentives in the country's tourism sector
- Learn about possible avenues of EU support instruments for Spanish tourism companies that are interested in exploring business opportunities in special tourism economic zones in the Philippines
- Discover new holiday destinations for Spanish outbound tourists
- Pitch your business offers and be considered for EU co-financing to join the EPBN Tourism Business Mission (familiarisation trip) to a number of leading tourist hotspots in the Philippines in April 2018, where EU delegates can meet with local business partners

Who should participate

- Potential investors in tourism enterprises such as hotel developers & accommodation providers
- Airlines
- Cruise & maritime tourism operators
- Outbound travel agencies & tour operators
- Dive operators, adventure & recreational service providers, sports organisers, outdoor sports equipment manufacturers
- Yacht & boat builders
- Makers of kayaks, canoes, wake boards, and water sports accessories
- Theme park & tourism estate developers
- Health & wellness enterprises
- Restaurants & tourist shop operators
- Tourism-related service providers
- MICE & business travel organisers
- Travel equipment manufacturers

Contact information and registration

For queries, please contact:

Antonio Alcazar III
EU Project Consultant
EU-Philippines Business Network
+36 70 645 4947
antonio.alcazar@epbn.ph

Meeting slots are limited. Please book a meeting schedule by following the registration button below.

[Online Registration](#)